

For Immediate Release

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Cambridge Architectural Wins Metal Design Award

CAMBRIDGE, MD... Cambridge Architectural has been selected as a category winner in the 2008 *Metal Architecture* Design Awards.

In the "Interiors" category, Cambridge's Planet Hollywood Theatre for the Performing Arts was chosen as the winning project. As a result, it will be featured in the July issue of *Metal Architecture*. The project is also currently featured online, and can be viewed by [clicking here](#).

"We're especially excited about this award because this was a project that required us to come up with a unique design solution," says Heather Collins, Director of Marketing for Cambridge Architectural. "We were able to custom engineer an architectural mesh system to meet the needs of the theater, and build something that has never been seen before."

The Cambridge LandscapeInteriors™ system at Planet Hollywood is truly one-of-a-kind. Retractable panels of metal fabric allow larger areas of the theatre to be reconfigured to suit the space requirements of an event. Specifically, the metal fabric application allows the 7,500-seat theatre to be effectively reduced to seating for 2,800 through the use of glistening mesh partitions that carve out interior space. This method of "house reduction" is a first for the industry.

The custom LandscapeInteriors mesh solution is comprised of 23,000 sq. ft. of flexible metal fabric in Cambridge's Scale and Mid-Balance patterns. The woven metal mesh was attached using Cambridge's Release™ attachment method, designed specifically by Cambridge engineers for this project as a solution for raising and lowering the metal fabric panels at the touch of a button. A concealed, overhead-mounted, motorized reel both unreels the metal fabric downward and retracts it upward for hidden storage.

In addition to "house reduction" and striking aesthetics, Cambridge's metal fabric panels provide acoustic transparency, airflow and fire resistance in the theater.

Cambridge Architectural's LandscapeInteriors metal fabric solutions lend an aesthetic flexibility to every project, allowing for creative and functional architecture that responds to the architect's imagination.

For more information about Cambridge's Planet Hollywood Theatre for the Performing Arts project, please visit http://www.cambridgeinterior.com/case_study.asp?id=9.

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Cambridge/MA Design Award - Plus One - Contact: Nick Murosky 412-571-1600

Cambridge Architectural, the world's most experienced – and only full-service provider – of functional and visually-intriguing metal fabric solutions for interior and exterior building applications welcomes highly challenging building projects, environments and budgets. Cambridge is the only building product manufacturer to offer full system design, engineering and collaboration from concept through installation. Cambridge metal fabric solutions are categorized by the primary application the solution serves. These include: Parkade™, Solucent™, LandscapeInteriors™, MeshFX™, MeshDefense™ and Meshellaneous™. For more information about Cambridge Architectural call 1-866-806-2385 or visit www.CambridgeArchitectural.com.

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