

**For Immediate Release**

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**Cambridge Architectural Sheds Light on Solucent™  
with Comprehensive New Website**

**CAMBRIDGE, MD...** Cambridge Architectural has created an online home for Solucent, its brand new metal fabric shading system – exclusively detailing the aesthetic, energy-saving and daylighting capabilities of architectural mesh.

The new site, [www.CambridgeSolucent.com](http://www.CambridgeSolucent.com), is designed to capture the attention, and the imagination, of visitors through stunning visuals and a clean, smartly-constructed interface. Behind the eye-catching design, the website provides clear and concise information about the benefits and applications of architectural mesh shading.

“Solucent is our most exciting and innovative metal fabric system yet, and we wanted the website to reflect that,” says Heather Collins, director of marketing for Cambridge Architectural. “Our intention is to provide complete information on mesh shading as well as highlight the beauty of the system without overwhelming site visitors.”

The website is organized according to the functions that Solucent provides. There are specific pages for the system’s energy savings, daylighting and sustainability properties. Additionally, there is a section dedicated to case histories – completed Solucent projects that show the overall scope of the system, from its unique and versatile designs to its environmentally responsible functions.

As far as the environmentally responsible functions of Solucent are concerned, visitors to the site will be able to explore how mesh shading reduces solar heat gain, daylight interior spaces to cut down on electric light usage and contributes to LEED credits in five different categories.

With the new Solucent site, Cambridge continues its “Open to Your Ideas” philosophy – welcoming architects and engineers to propose new and innovative ways to use architectural mesh systems. There is a specific page of the website dedicated to accepting new ideas, along with any other comments or suggestions for Solucent. A simple online form can be completed, and the content will be sent directly to Cambridge. Solucent shows a great deal of promise in its future applications, and Cambridge is urging website visitors to contribute their very best concepts.

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**Cambridge/Solucent Website - Plus One - Contact: Nick Murosky - 412-571-1600**

“The architectural community that we serve is incredibly innovative,” says Collins. “Our product is designed to facilitate these innovators, and the form on the Solucent website will help us to do that. We pride ourselves on our research and development practices, and it will be exciting to see, with the help of ambitious architects and engineers, where Solucent goes from here.”

Visit Solucent at [www.CambridgeSolucent.com](http://www.CambridgeSolucent.com) to explore architectural mesh shading. Learn more about additional metal fabric applications by visiting [www.CambridgeArchitectural.com](http://www.CambridgeArchitectural.com).

Cambridge Architectural is the world’s most experienced – and only – full-service provider of sustainable architectural mesh systems for both interior and exterior building applications. Cambridge offers full system design, engineering and collaboration from concept through installation – including highly challenging building projects, environments and budgets. Cambridge metal fabric systems are categorized by the primary application the system serves. These include: Parkade™, Solucent™, LandscapeInteriors™, MeshFX™, MeshDefense™ and Meshellaneous™. For more information about Cambridge Architectural call 1-866-806-2385 or visit [www.CambridgeArchitectural.com](http://www.CambridgeArchitectural.com).

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