

For Immediate Release

Contact: Nick Murosky, LarsonO'Brien ADV/PR

Phone: 412-571-1600 **E-mail:** nick@larsonobrien.com

Date: August 24, 2009

Photos: http://larsonobrien.com/cambridge/html/cirque_residence.html

**Cambridge Metal Fabric Curtain System Defines Unique Lounge Space in
Downtown Dallas Luxury Apartment Building**

Cambridge, MD... Flexible woven metal fabric from Cambridge Architectural elegantly drapes and surrounds circular multi-purpose booths on the pool deck at the Cirque Apartment Residence in Dallas, TX.

Located in the heart of Victory Park, a vibrant shopping and entertainment complex neighboring the American Airlines Arena, Cirque offers high-end living and exclusive amenities for 252 total residences. The 28-story high-rise apartment building provides all the comforts of a modern home with the services of an upscale hotel, not to mention incredible views of the Dallas skyline.

A Cambridge LandscapeInteriors™ architectural mesh system was chosen for Cirque's 7th floor pool deck, the Orbit Lounge, because of its vibrant aesthetic, durability and ability to define space by hanging as a curtain on circular tracks. In fact, the rounded booths or "pods" that Cambridge's mesh frames are integral to the design concept of the entire building and ultimately to its "Cirque" name.

"We needed a durable material that required little maintenance and could withstand the higher wind load on the 7th floor pool deck," says Edmund Ramirez, Project Manager for PageSoutherlandPage, the architect of record for project. "Cambridge's mesh satisfied these needs while exuding the elegant and delicate nature of a fabric curtain."

The LandscapeInteriors system was installed on three separate pods within the Orbit Lounge space. The first is a seating area that uses a fixed mesh curtain as a backdrop. The second is a multimedia room with HDTV and Wi-Fi Internet access, which uses bi-parting curtains that are operable and can be moved along their track. Finally, the third pod is a multi-functional stage that uses a fixed mesh curtain as a divider.

"Cirque's design concept really pushes the envelope as far as luxury and modern style are concerned," says Heather Collins, Director of Marketing for Cambridge Architectural. "We love to have our hand in projects like this because it allows our material to show off its engaging, cutting-edge and even glamorous qualities."

-MORE- -MORE- -MORE-

Cambridge/Cirque Residence – Plus One – Contact: Nick Murosky 412-571-1600

Since Cirque's Orbit Lounge sits prominently seven stories above ground, it is fully visible from Victory Plaza and surrounding areas. In such a high-profile spot, Cambridge's LandscapeInteriors system was a natural choice to provide a fashionable design both during the day and at night.

"When lit at night, the mesh curtains produce a 'glitz' effect and really add punch to the cylindrical spaces they define," says Ramirez.

Cambridge and the Cirque design team worked together to design a complete system that resembled flowing fabric while holding up in higher winds, requiring virtually no maintenance and separating interior space. Cambridge's team was on-hand throughout the entire process to ensure a successful and effective installation.

The LandscapeInteriors system was fabricated with mesh in Cambridge's Mid-Balance pattern, which features large-scale, flexible open weaves that shade and screen structures including facades, parking garages and pavilions.

Cambridge's Curtain tension attachment hardware was used to install the Mid-Balance product. Custom track hardware conceals hooks to flexible metal fabric and permits it to travel along the track length as a window treatment or draping space divider. Flexible metal fabric is hung sideways to maximize a draping effect.

Construction on the Cirque Residence was completed in November 2008. The project team consists of architect of record PageSoutherlandPage, Houston, TX, design architect Gromatzky Dupree & Associates, Dallas, TX and contractor/installer The Hanover Company, Houston, TX.

One of the primary functions of LandscapeInteriors metal fabric applications is to dramatically define and separate space, while additionally providing visibility, light and air flow. In addition to LandscapeInteriors, Cambridge offers a variety of additional architectural metal fabric systems, and is available for assistance throughout the design-build process.

Cambridge Architectural is the world's most experienced – and only – full-service provider of sustainable architectural mesh systems for both interior and exterior building applications. Cambridge offers full system design, engineering and collaboration from concept through installation – including highly challenging building projects, environments and budgets. Cambridge metal fabric systems are categorized by the primary application the system serves. These include: Parkade™, Solucent™, LandscapeInteriors™, MeshFX™, MeshDefense™ and Meshellaneous™. For more information about Cambridge Architectural call 1-866-806-2385 or visit www.CambridgeArchitectural.com.

-# # #-